

WBWC Board Meeting Minutes
September 2021
September 1, 2021, 7pm
Virtual Meeting

Board Members Present

Matt Catanzarite
Larry Deck
Seth Peterson
Robert Gordon
Bradley Parsons
Jaime Magiera
Fred Feng

Guests Present

Jeff Gaynor
Scott Franz
Jessie Williams
Greg Matthews
Parker Howell
Dana Elliot

Adopted Agenda

Meeting called to order
- review mission statement

Director Reports

1. Secretary: Adopt July Minutes
2. Treasurer: Postpone Financial Summary (not issued yet)

Items from the Chair

Matt reported that 501c3 status has been brought up to date.

Packard Bikeway Committee updates

Been on summer hiatus. More to come as far as engaging with public officials (county commissioners, state level reps, and Township Supervisors. Hopefully some public outreach. Greg to start assisting with the effort.

Healthy Streets Committee updates

Healthy streets overview for visitors. Currently being installed. Some blowback about the road diet on S. Main. Improvements also coming or already present on Packard. Packard improvement will be permanent while S. Main are a pilot that will be evaluated.

Communications Committee updates

Comms is currently in passive mode. Sharing news/information as needed or possible. No active communication plan. Jaime is willing to step up on the comm lead as he transitions out of other roles in April 2022.

Outreach Committee updates

Seth proposed acquiring branded Mirrors to distribute with an integrated installation program via Common Cycle and/or local bike shops. This would be a great way to improve safety as well as get our name out there. Board thought that sounded good and were okay spending the money, but need to figure out a name change. Maybe mirrors by bike to work day would be ideal.

Add name change to the agenda next month so we can get this effort moving forward.

Volunteer Recruitment updates

Lots of visitors to the meeting have expressed an interest in making things better for biking and walking, especially outside of downtown Ann Arbor. Greg has expressed an interest in helping with Packard, and others are welcome to contribute where their interests lie. Looking for U of Michigan representation to help push for improvements/efforts.

Meeting Updates:

Seth representing WBWC on AA Vision Zero Action Plan Selection Committee. Some excellent firms are in the running for new quick-build projects throughout the city in 2022. More info to come after selection has been made.

New Business (Items not listed on the agenda)

Fred is doing research on automated traffic enforcement, currently illegal in MI, as is <25 mph neighborhood streets, would be great to do a 20 is plenty campaign.

Bike to work day--WBWC is the organizer this year. AAATA overwhelmed. Jaime is heading up the effort.
17 September

Board roles?

Newsletter should come out soon. Try to collect newsletter contributions by Oct. 10. Perhaps an article about S. Main st.?

Annual Meeting Wed. Nov. 3, Fred will reach out to folks to find a speaker

Visitors shared what brought them to the meeting.

In the future we should add visitors to board meeting invites, and also send agendas out. A permanent meeting link was suggested as a good way to be more accessible.

