

## WBWC Board Meeting Minutes

May 2021

May 5, 2021, 7pm

Virtual Meeting

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### Board Members Present

Valerie Shinabarger

Matt Catanzarite

Larry Deck

Seth Peterson

Fred Feng

William Van Geest

Jaime Magiera

Bradley Parsons

### Guests Present

Erica Briggs

Peter Houk

Jeff Gaynor

Scott Franz

Kai Le

Victoria Green

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### Adopted Agenda

Meeting called to order

- review mission statement

### Items from the Chair

Vote on Valerie's reimbursement request for up to \$188.00 for NLL nonprofit development subscription

Jaime moved to support, Brad seconded, Valerie abstained. Motion passed.

### Director Reports

1. Secretary: Adopt March Minutes (with corrections)
  2. Treasurer: Tabled financial report until next meeting
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### Healthy Streets Committee updates

- Healthy streets failure came as a surprise. Will need to think of a strategy moving forward. Initiative included two potentially permanent installations (Packard(200k) & Main(100k)), and 34 neighborhood slow streets(30k). Packard has unlikely support, would pulling out the installations looking at them independently help move them along? Reasons for voting against: wanting to support permanent projects only, Covid is no longer an issue (need for social distancing), costs (330,000),

- Opportunity for a response/blog post/social media pieces that debunk the primary concerns.

- Timeline: next meeting (5/13 is when we would know if it's being brought back)? Reintroduce just packard or the entire healthy streets program? Council has already supported design, volunteer and staff effort, and efforts to meet the requests of council.

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### **Public Comment**

Jeff - had received communication regarding improvements along Main Street from a parent hoping to learn more.

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### **Eisenhower Trail Project Proposal**

1. Learn more about [Eisenhower Park Trail project](#)  
Improve connectivity in SW Ann Arbor, coordinated with detention pond construction  
Starting small will hopefully demonstrate community demand/support  
WBWC will work with Peter to prepare a letter of support to Ann Arbor Adopt-a-Park program
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### **Communications Committee updates:**

Considering drafting "canned" (avoid templated language) response letters of support to allow for quicker response time in instances that don't seem controversial and follow our organization lines. Personalized communication includes how something affects an individual. Having perfectly crafted letters from members is not as important. A statement from WBWC carries less weight than something from individuals.

Packard bikeway twitter post drew some interest and comments

Instagram going live soon

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### **Public Outreach Committee updates**

Logo and Name change options have been shared, keep an eye out for survey on preferences

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### **Volunteer Recruitment updates**

Post to volunteer [calendar](#) for opportunities, potential for assistance with combing through agendas  
Fresh regional perspectives are something to aim for.

How to approach folks in the "post-covid" environment, to encourage volunteering and board participation

Reachout to volunteer list, from website solicitations for simple and basic opportunities to get involved with little commitment at first to establish communication channels etc.

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### **A2 Transportation Plan Update**

Good to see responsiveness from staff incorporating our recommendations.

Transportation/planning commission unanimous approval.

Likely will need to send out call to members to voice support

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### **New Business (Items not listed on the agenda)**

Valerie's upcoming transition/transition committee - in progress

Bike Parking Status - correspondence has been initiated regarding developing something to bring forward either a plan or committee or other effort.

Healthy Streets Response -

Keeping the peace is one of our core values.

Share a quick general update about what happened, follow up with some information about what was on the table (the potential benefits, images of what the streets might have looked like). Also work on bullet points executing the “debunk” strategy addressing the nature of the concerns.

Separating the projects, permanent vs temporary. Emphasize alignment with the A2Zero plan.

One option - try and get Council members to reconsider, call to action to members to write council (next few days)

Another option is to wait till 2022, hoping for an overhaul of leadership

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**Future Ann Arbor Priorities**

More Safe Streets type experiments

Determine where best practices can be put into place

Further completion of priority project map initiatives including B2B etc...

Involve student groups to build campus connectivity initiatives

New A2 Council -

    “20 is plenty” campaign - Enforcement?

    concerted effort to design an actual low stress bike network, wayfinding

Winter season sidewalk clearing

Added crosswalks new obvious location and between crosswalk gaps

Transportation Master Plan involvement

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**Action Items determined during meeting:**

- Valerie:
  - Send support letter to Ann Arbor Adopt-a-park program
  - Work with transition committee to plan smooth transition
  - Work with William and Kai to get instagram account live
  - Start search for new membership volunteer
- Robert:
  - Reimburse Valerie for nonprofit training
  - Send bio/photo to Valerie
  - Share bank statement with Valerie and Larry
- Jaime
  - Send bio/photo to Valerie
- Matt
  - Send bio/photo to Valerie
- Seth
  - Send out name change survey
- William
  - Work with Kai to get instagram account live

**Chat:**

The Friends of Eisenhower Trail FB group now has 43 members!

<https://www.facebook.com/groups/1107081826438250>

From William van Geest to Everyone: 08:09 PM

The portion that goes through the brush will "shield" nearby residents from any effects they may be concerned with?

Although by the same token, safety in these portions may be an issue to consider.

From William van Geest to Everyone: 08:49 PM

Fire is also in opposition to our five(?) core values.

We've posted a couple articles related to healthy/open streets, pedestrianizing, etc., on social media lately.