

## WBWC Board Meeting Minutes

March 2022

March 9, 2021, 6:30pm

Virtual Meeting

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### Board Members Present

Larry Deck  
Matt Catanzarite  
Fred Feng  
Seth Peterson  
Scott Franz  
Jaime Magiera  
Robert Gordon

### Guests Present

Pete Houk  
Kai Le

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### Chair

- Meeting called to order
  - Mission statement reviewed
  - Agenda adopted
  - Matt asked if there was any comment on our list of partner organizations. Comments shared in a previous email by Robert and Larry. Fred also inquired about groups supporting Transit Equity Day. Matt will finalize the list.
  - Matt is reviewing/updating welcome letters for new and renewing members. He will send out a draft by Fri. (March 11) for comments from the board.
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### Director Reports

- Secretary: Adopt February Minutes
  - Treasurer: Reviewed Feb. Financial Report
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### Name Change Committee

- Larry has looked into legal issues; Matt included the new name(s) as DBA in recent forms.
- Jaime suggested researching legal/tax advising at a cost of no more than \$120(Board Approved)
- Jaime acquired the new domain: [www.walkbikewashtenaw.org](http://www.walkbikewashtenaw.org)
- The many logo explorations were trimmed down to those below(Seth will revise & share):



–Still needs text(rounded font?), also explore other color options/combinations, maybe not look like a sharrow?



**WALK BIKE  
WASHTENAW  
COUNTY**

–Move “W” up to top and lose the “C”

–Move “W” up and lose the “C”



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### **Public Comment**

- Pete Houk made a presentation about upcoming construction work on Scio Church Rd. and his struggles getting the city to provide additional safety improvements that would discourage dangerous driving behavior such as using the turn lane as a passing lane. Construction is supposed to be this season.
- Suggestions for moving the needle were getting neighbors to contact their CMs to petition for even just quick-build improvements.

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### **Communications Committee updates**

- South Main Survey is receiving feedback on the new configuration. Based on speed data and survey questions, maybe the reconfig will become permanent?
- Bike to Work Day is May 20. WBWC will help out. Need to establish who replaced Chris Simmons as GetDowntown director. Will also need to do a shoutout for volunteers.
- Pittsfield Township is looking to establish May as WalkBikeDrive Safety Month. Matt will look to see if we have any literature to update and share.
- Larry provided updates on the East Medical Center Drive Bridge. Unfortunately, there is no political will to revise or update the plan that has been established.
- Jaime is hoping to get the newsletter out in April. See link to newsletter ideas in agenda and/or get contributions to Jaime in the next month or so.

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### **Meeting updates**

- Film fest was a great success, good turnout and \$100s in donations
- Transit Equity Day

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### **New Business (Items not listed on the agenda)**

- Calendar Management - TBD
  - 2022 Huron River Day, May 15—opportunity to reach out.
  - Larry reported that HWPI finally made progress with the railroad to get the B2B trail extension from Zeeb to Delhi Metropark.
  - Larry suggested that maybe we could better have decisions queued up to be made at the board meetings since that is our main opportunity for voting things up or down.
  - Fred and Jaime suggested featuring time for guests to speak at the beginning of the meeting and promoting the opportunity for guests to share through socials.
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**Action Items determined during meeting:**

- Everyone
  - Comment on Matt's Welcome Letter draft
  - Newsletter contributions
  - Bike to Work Day support
- Jaime
  - Newsletter
- Matt
  - Welcome letter revisions
  - Literature for Pittsfield
- Seth
  - Compile logo shortlist with updates