

WBWC

July 2016 Board Meeting

July 14, 2016, 5:45 p.m.

The Ecology Center, 339 E. Liberty, Suite 300, Ann Arbor, MI

FINAL MINUTES

Call to Order:

Pete called the meeting to order at:	18:07
Board Members Present:	Tracy Beeson Peter Houk Larry Deck Robert Gordon Barbara Lucas Markus Nee
Board Members Arrived Later:	none
Board Members Absent:	Erica Briggs Bob Krzewinski Craig Lyon David Shinabarger
Audience:	Bradley Parsons Kathy Griswold

Adoption of Agenda:

Robert moved to adopt the agenda. Larry seconded. **Motion passed 6-0. Agenda adopted.**

Communication from the Chair:

1. Pete reviewed the WBWC's mission statement.
2. Pete reviewed upcoming events in the next month: No August Meeting.

Secretary's Report:

1. June Minutes - Larry amended the meeting minutes with the list of guests in the attendance. Larry moved to approve the June 2016 Board meeting minutes. Barbara seconded. **Motion passed**

5-0-1, June 2016 Minutes adopted.

2. Reminder of upcoming deadlines: August 1, WBWC Non-Profit Renewal/Annual Report. Robert has this. Will follow up with Bob.

Nominating Committee:

1. Barbara recommended Jonathan Levine or Will Leaf as guest speakers. Larry reminded us of last month's recommendations, from LMB and Michigan Trails and Greenways Alliance.

Education Committee:

1. Update on Drivers' Education Program - Barbara said that the Nathan Bower Act includes the requirement for teaching motorcyclist and bicyclist laws and awareness. Kathy said there is a new bill that will address pedestrian awareness. Barbara has a draft letter offering the WBWC's flyer for use as educational materials to Washtenaw County's drivers' ed programs.
2. Brad talked about getting educational materials to University of Michigan students. Orientation declined, but recommended contacting Housing to have flyers available in residence halls. Also having them available through Parking and Transportation Services.

Government Relations Committee:

1. Update on Crosswalk Guidelines - Larry reported that discussion will take place at a meeting on August 3rd. Peter said that crosswalk design should follow guidelines that set consistency and quality, instead of the bare minimum engineering standards. Kathy said that Ann Arbor doesn't even meet the minimum requirements.
2. Robert read a message from LMB - request for help to push action on 5 ft passing rule. Peter suggested Robert post a message to the WBWC Google Group to ask the general membership to send messages to State Representatives to sponsor and support this.

Community Events:

1. Green Fair - Peter reported that there were 25-27 bicycles that were parked. Did not have much opportunity to interact with people. Cyclists were not impressed by the spoke reflectors. Need to enter attendance sheet to spreadsheet to send to Emma?
2. Huron River Day - Markus reported that there were 64 bicycles that were parked. Give 365 volunteers were great. Customers were more interested in getting in line to rent a canoe than stay and talk with us about advocacy and concerns. Need to transfer attendance sheet to spreadsheet and send to Emma.

3. AASF Bike Nights - Robert reported that they parked 30-40 bicycles each night. The bike racks provided by AASF had enough capacity for all the bikes, so the WBWC racks weren't needed.
4. Peter stated that he would like to see the City take over the bike parking at the Green Fair to show their commitment to cycling as transportation.

Communications Committee:

1. Newsletter deadline and content - Deadline has been moved to July 15 (tomorrow). Articles need to get to David and Bob.
2. AA News/MLive coverage of bike crashes - Peter suggested adding links to the articles on the WBWC website.
3. Statement on Kalamazoo tragedy - Erica and Peter wrote a statement. The Board reviewed and approved it. Larry moved for Board endorsement, Markus seconded. **Motion passed unanimously. Statement is signed by WBWC Board.**

Barbara had a few additional points that can be used in follow up articles or letters.

Treasurer's Report:

1. Robert reported that there were no changes since the June financial report.
2. Insurance renewal - Robert reported that the new insurance agency has been unresponsive and has poor customer service. Follow-up needed.

Projects Committee:

1. Proposal for funding a project on Fuller for to fill a B2B/C2C gap - Larry met with David and Craig Lyon to strategize the funding approach. Suggestions include a raffle, donations from car companies or restaurants. Peter asked where to direct people interested in contributing. Larry replied to show the proposal, commitment letter, and donation scales, and then direct them to Larry. Tracy suggested having the process and workflow on the website, so we can send people the link, and they can do everything in one place. Larry will follow up with Bob and David to work on this.
2. Alternative Transportation Meeting -
 - a. Nixon and Dhu Varren intersection roundabout. Cynthia, the engineer, wants to talk to WBWC about it. Larry mentioned the crosswalk design guidelines.
 - b. Report from the bike share, usership is up 40% this year.
 - c. Bicycling Magazine wants to write an article about Ann Arbor. Larry directed them to Eli Cooper.
 - d. City plans to move a bike ramp on Edgewood at the entrance to a park because it's not ADA compliant. Discussion on whether the curb cut constitutes a crosswalk.

New Business:

1. Brad has been talking with Common Cycle to convert to a full time cooperative shop, much like Iowa City Bike Library, and would like WBWC to be involved early. Common Cycle is looking for a physical space (1000-1500 sq. ft.) to be based, preferably for free in an empty building. Brad would like help introducing him to the right people to talk to.

Adjournment:

Tracy moved to adjourn. Larry seconded. **Motion passed unanimously. Meeting adjourned at 19:54.**

The next meeting will be on Thursday, September 8, 2016, at 5:45 pm at the Ecology Center.