

WBWC Board Meeting Minutes

June 2020

June 18, 2020, 7pm

Virtual Meeting

Board Members Present

Valerie Shinabarger

Matt Catanzarite

Larry Deck

Seth Peterson

Robert Gordon

Bradley Parsons

Jaime Magiera

William Van Geest

Meeting called to order at 7:05

- review mission statement

- guests to welcome: none

Adopted Agenda:

- changes to agenda:

- Trek mailing (Larry);

- steps forward from TC and Council meeting (Brad)

- equity and biking (Jaime)

Adopted Secretary's Report - May Minutes - Jaime moved and Robert seconded

Treasurer's Report: Adopted Treasurer's Report

Communications

Received a request via Twitter to collaborate with tactical urbanism organization to document Ann Arbor Street Closures

We brought on a number of new members after releasing our latest newsletter which also brought an increase in clicks to our resources and links!

Most active stories were the Black lives Matter Ride, and our letter in support of A2Zero.

- Post Jonathan Levine's crash data analysis to our website and social media
- Include videos to encourage people to become involved with our advocacy efforts, positive vision campaign, #BikeLife

Board Comment Policy - (update board member contact information)

Timelines and process for weighing in on current issues. Is there a process for if/when we need to move ahead without a quorum. Larry, Valerie, and William will form language and test the procedure through review.

Project Updates

Candidate Questionnaire - First of July

Will review at least twice before going live. Tabbed web page instead of a PDF doc for much easier sharing and viewing. Share widely and emphasize the non-endorsement position.

Keep the number of questions low and utilize a short answer format in order to keep responses concise. Inform membership of upcoming questionnaire and soliciting questions from members could strengthen our role.

Packard Road Lane Conversion -

Separate the sections of Packard that have received improvements by when they were improved.

Add explanation of the story, why and where and when the road configuration occurred.

Have the road layer "time aware" to coincide with the crash data

Infrastructure Survey Results - Mid Summer release

General project thoughts -

*Create and maintain a list of projects and working documents to reference before and during meetings so that nothing gets lost in time and to aid in efficiency of the agenda. Use google drive to create the "central project doc", as items get completed they can be moved into an annual report list. (In Progress - Completed)

*Updated WBWC Crash map with 2019 Crash data - Matt

Meetings

Transportation Commission - also City Council

How to provide support for "experimental" treatment based on facts and evidence. Present a narrative to the public and city council using a variety of examples, best practices for interim planning. Reach out to our membership for expertise on the subject. Can include a quote from Tom Crawford about the lack of a council meeting in early July resulting in abandonment of "Healthy Streets" efforts by DDA.

Yost Blvd - was argued not a good option for neighborhood safe street treatment... because of cut through? Cars vs. Neighborhoods narrative among city council suggests that WBWC ought to chime in.

Chelsea-Dexter Rd.

Opportunity for volunteer assistance - look into creating a project page including data and contact information for those involved (Peter Marshall). Send a request to membership/volunteer list if anyone has expertise on this area.

New Business

Equity in Cycling - gender, class, mobility. How do we want to lead in this effort, what can we do to help transportation equity.

Trek mailer - cycling industry is taking advantage of this "Time of opportunity"

Next meeting July 16th**Adjourn**