

WBWC Board Meeting Agenda - April 16, 2020

7:00 - 8:30; Virtual Meeting via bluejeans link.

Our Mission: To make Washtenaw County *a national leader* in bicycling & walking by improving facilities, policies, & community support through advocacy and education.

Time	Item	Lead	Expected Outcome
6:50-7:00	Settle in, figure out any technical difficulties	All	All are prepared to start
7:00-7:15	Chair <ol style="list-style-type: none"> 1. Call to order 2. Social <ol style="list-style-type: none"> a. Welcome guests: Introductions b. Check-in-- how's everyone doing? 3. Good news 4. Add any new business; Adopt agenda 5. Review mission statement 	Valerie	Meeting started, agenda adopted
7:15-7:20	Director Reports <ol style="list-style-type: none"> 1. Secretary Minutes: Any discussion, then approve 2. Treasurer Report: Any discussion, then approve 	Matt, Robert	Minutes Approved
7:20-7:30	Time for public comment <ol style="list-style-type: none"> 1. Guests welcome to speak to board 	Valerie	WBWC board hears from guests
7:30-7:45	Project Updates: <ol style="list-style-type: none"> 1. Infrastructure Survey Preliminary report 2. Update on candidate questionnaire 3. Spring Newsletter in May - send pieces to Valerie 	Seth Jaime Valerie	Board updated on project progress, next steps explored.
7:45-7:50	Social Media Update: <ol style="list-style-type: none"> 1. Twitter update, Results from Facebook ad for Infraspdatetrastructure Survey 2. Review Proposed Social Media Strategy Document 3. Facebook update 	William Valerie	Everyone is up to date on WBWC's social media activity
7:50-8:00	Positive Vision Campaign Project <ol style="list-style-type: none"> 1. Getting submissions from members and public through online submissions for us to share on our social media/newsletter <ol style="list-style-type: none"> a. Anyone have ideas to contribute or want to join in the project? 	Seth/ Valerie	Progress is made on campaign

8:00-8:05	Bicycle Benefits Partnership Proposal 1. Consider possible partnership with WBWC (or perhaps recommend to the Bike Alliance) and decide whether or not to discuss further with Ian	All	Board decides whether or not to look more into making a partnership
8:05-8:10	Meeting Updates: 1. ALT Meeting (3/12/20) Seth & Larry 2. Any other meetings?	Whoever attended	Board kept up to date on local news. Next steps, if any, discussed.
8:10-8:20	New Business (Items not listed on the agenda) 1. 2.	Board members/ guests	Time for guests to speak & for board to discuss any last-minute items
8:20-8:25	Wrap up / Looking ahead: 1. Upcoming events 2. Items for next month's agenda 3. Review action items decided during the meeting: who's doing what and when	Valerie	Board is ready for the next month and knows about upcoming events, issues, projects, and opportunities.
8:25-8:30	Meeting Evaluation 1. What went well, can be changed, improved	Valerie	Our meetings improve each time we meet
8:30	Adjourn	Valerie	

Reading List:

- [February Meeting Minutes](#)
- Latest Financial Report
- WBWC [Social Media Strategy](#)
- Bicycle Benefits Partnership Opportunity
 - [Bicycle Benefits Partnership Proposal](#)
 - [Website](#) showing all participating Ann Arbor businesses
 - [Website](#) showing all participating Ypsilanti businesses
- 2020 [Work Plan](#)
- [Bob's letter](#)

Recent/Relevant Articles for optional reading (Feel free to add to this):

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