

WBWC Board Meeting Minutes

July 2021

July 7, 2021, 7pm

Virtual Meeting

Board Members Present

Larry Deck
Seth Peterson
Fred Feng
Robert Gordon
Bradley Parsons
William Van Geest
Jaime Magiera

Guests Present

Kai Le
Jeff Gaynor
Scott Franz
Garret Potter

Adopted Agenda

Meeting called to order
- review mission statement

Items from the Chair

Seth sitting in to chair the meeting. Valerie has stepped down, and Matt has volunteered to be the interim Chair, but he is away on vacation.

Director Reports

1. Secretary: Adopt June Minutes
 2. Treasurer: Review July Financial Summary
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Packard Bikeway Committee updates

Bikeway meeting on June 15 went well. Presentation material and minutes should be posted on the website soon and we will do a social media blast once it is up. Road Commission remains limited in their ability to provide short term improvements, but Ann Arbor is (hopefully) going to present an example of what is possible without the sky falling.

Healthy Streets Committee updates

Healthy Streets hopefully coming soon so keep an eye out. Snap photos and send to comms to share on SM. Council approved \$ for new protected bikeways on Division (2021) and Miller/Catherine (2022)

Communications Committee updates

William is departing officially Aug 1. Need to establish who will lead messaging and who will lead comms coordination (these may be two separate folks). Messaging should be board member, coordination can be volunteer. Should have a meeting regarding this in the next month.

Public Outreach Committee updates

Name change to proceed, but back-burnering it for now due to limited human resources. Will need to adjust/update articles of incorporation with the state as part of this (among other things TBD). Board members should review the logo concept doc and consider what the parameters for a new/revised logo might be. The discussion will continue, but the original concept of executing in September is no longer possible.

Volunteer Recruitment updates

Still have some folks who are interested with some limited time to give, though no specific takers just yet. Getting some folks from Ypsilanti and /or the townships should be a priority and a social media call-out in the fall might be a good way to find some folks. Important to find some folks who want to be able to take initiative/lead. Folks who are angry about the state of things (or excited about new initiatives) would make good candidates.

Closing a lane on Huron River Drive

Larry spoke to efforts with Roy Townsend to close a lane on HRD (and have one-way motor vehicle traffic only) to provide better and safer connectivity for bikers and walkers on the B2B. Upcoming meeting to discuss on Monday, July 12 @3pm (at Barton parking lot). Currently planning to attend are Roy, Larry, Seth, Matt, Erica Briggs, and Lisa Disch.

Pump Track Initiative

Garret Potter presented the efforts of his group to improve the bike park at Bandemer(est. 2009) as well as establishing a new pump track at Leslie Park. He is working with the city to improve the awareness of and support for these facilities. His group has also volunteered to maintain and improve existing facilities. WBWC is happy to provide support for initiative with the city as well as getting the word out on social media.

NSF Bike Safety Research

Fred presented a new bike safety research proposal he is submitting to the National Science Foundation. The board voted in favor of providing a letter of support. Fred will follow-up with Matt who will sign support letter as WBWC chair.

HVG Trash Talk Tour

Jaime presented an event that the Huron Valle Group of the Sierra Club is running regarding recycling by local businesses/organizations. He is looking for input from the board to provide (low-stress) walkable and bikeable routes between event locations. Larry and Seth agreed to provide the best routes that they were aware of. If Matt could present this information on a map that would be great. Jaime will follow up with him.

Meeting Updates:

Robert and Larry will touch base again with Cynthia Redinger regarding highway safety improvement program.

New Business (Items not listed on the agenda)

Potential August meeting TBD

Action Items determined during meeting:

Everyone:

- Board members should review the logo concept doc and consider what the parameters for a new/revised logo might be.
- Keep an eye out for Healthy Streets installations--snap photos if you can and share with the comms google groups to share out on SM

Jaime

- Follow up with Matt regarding HVG Trash Talk Tour
- Sign and return conflict of interest agreement

Matt

- Update website with latest Packard Bikeway Meeting information
- Follow-up with Fred regarding his NSF proposal letter

Larry

- Touch base with Robert about reconnecting with Cynthia Redinger
- Provide input on HVG Trash Talk Tour Map
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Seth

- Send update to board and comms when Packard Website is updated to share out on SM
- Look into name change logistics
- Follow up with people who've filled out volunteer interest form
- Provide input on HVG Trash Talk Tour Map

William

- Set up comms meeting to establish who is head of messaging and who might coordinate (Jeff?)
- Establish new board contact for Garret Potter (and any others)
- Ensure print WBWC literature that you designed gets shared with the board

Robert

- Touch base with Larry about reconnecting with Cynthia Redinger