

WBWC Board Meeting Minutes

June 2021

June 2, 2021, 7pm

Virtual Meeting

Board Members Present

Valerie Shinabarger

Matt Catanzarite

Larry Deck

Seth Peterson

Fred Feng

Robert Gordon

Bradley Parsons

William Van Geest

Guests Present

Kai Le

Jeff Gaynor

Adopted Agenda

Meeting called to order

- review mission statement

Items from the Chair

Director Reports

1. Secretary: Adopt May Minutes
 2. Treasurer: Review June Financial Summary
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Packard Bikeway Committee updates - Next meeting June 15th

Keeping the meetings exclusive to the working group at this point, but will share the resulting minutes on the website. New members added to working group.

Story Map - Emphasizing the Ypsi-Ann history, adding permanent bike lanes along the AA section of Packard, include some info on the ongoing developments with regards to speed limits (HB something), show changes in speed limits along the route. Elaborate on the municipal ownership and management partners (WCRC, etc.), coordinated efforts by LMB. Stroad effect between slow parts of Packard in both Ypsi and AA.

Healthy Streets Committee updates

Permanent Bike Lanes along Packard! Budget approval means planning/[design](#) can start very near July 1st. Need to develop a communications plan ASAP. South Main will be a pilot program (paint not barrels). Packard lanes are the result of last year's program, thanks to our City staff for testing things out.

Public Outreach Committee updates

Name change discussion, Walk Bike Washtenaw C*. What needs to be updated to be “legal” with taxes, IRS and State filing.

Meeting Updates:

Alt Committee - New crosswalks lighting, repaving. Safe routes committee potential establishment, Cynthia Redinger mentioned highway safety improvement program effort to advocate at the state level.

Stakeholder comments: [Ypsilanti Non-Motorized Plan](#)

Ypsi No-Mo plan - WBWC has Stakeholder status for the Ypsi No-Mo plan update, review for potential comments and share through our streams to solicit public feedback. Suggestion to outsource review/feedback (Ypsi bike co-op and Bike Ypsi) of the plan through our channels. Comment period closes after Jun 14.

Volunteer Recruitment updates

Our efforts have helped and there are people in line to help with tasks. Thanks to the volunteer recruitment list/google form posted on the website. Strengthen the feedback loop to provide instant follow up with potential volunteers off the list as a default system.

Pump track efforts by non WBWC individuals shows promise within the community and much overlap of interests! The passion should be empowered, is this one of our principles?

Communications Committee updates

Instagram - new avenue for sharing projects, first post(road diet) shared by 12 different organizations! Feel free to self identify if you or someone you know would like to contribute to the messaging on Instagram

WBWC was “pinged” about right turn on red dangers, WBWC involvement could look similar to our efforts with bike parking, developing a committee of passionate volunteers to encourage the city to look more into accidents related to turning maneuvers downtown.

Google Group - best practice will be to dilute the board with all of the great events happening in our community!

Future of WBWC communications: How does involvement work? Multiple people?, exploration, diving in, a little bit of each platform? Subgroup will iron out details and plan a strategy to find new William

New Business (Items not listed on the agenda)

MSU-MDOT focus group (Larry) - reviewing best practices in pedestrian and bicycle infrastructure throughout the state.

Future Ann Arbor Priorities

More Safe Streets type experiments

Determine where best practices can be put into place

Further completion of priority project map initiatives including B2B etc...

Involve student groups to build campus connectivity initiatives

New A2 Council -

 "20 is plenty" campaign - Enforcement?

 concerted effort to design an actual low stress bike network, wayfinding

Winter season sidewalk clearing

Added crosswalks new obvious location and between crosswalk gaps

Transportation Master Plan involvement

Action Items determined during meeting:

Everyone:

- Take some time to think about our upcoming name change and what your preferred name is/why in preparation of vote next month
- Meet with your committee(s) (or at least have some email threads/google doc sharing going on) and prepare update for next meeting
- Share with Volunteer Outreach committee any small or big tasks you'd like a volunteer to do/assist you with

Valerie:

- Work with transition committee to plan smooth chair transition
- Find and train new membership/donation processing volunteer
- Look over BOA statements with Robert and Larry
- Finish bios for website

Robert:

- Reimburse Valerie for nonprofit training
- Send bio/photo to Valerie
- Share mar-april bank statement with Valerie and Larry
- Sign and return conflict of interest agreement

Jaime

- Send bio/photo to Valerie
- Sign and return conflict of interest agreement

Matt

- Work on Packard story map with Brad and Seth
- Send bio/photo to Valerie

Larry

- Connect Robert with Cynthia Redinger
- Look into Ypsilanti non-motorized plan and prepare any comments WBWC may like to make

- Look over BOA statement with Valerie and Robert

Seth

- Look into Ypsilanti non-motorized plan and prepare any comments WBWC may like to make
- Look into name change logistics
- Start volunteering as second pair of eyes on instagram post drafts
- Follow up with people who've filled out volunteer interest form

William

- Initiate Seth on overseeing instagram draft posts
- Post (or find someone to post) more posts (events especially) on google groups
- Work on planning transition: finding a replacement director or a committee chair ;-(
- Let Seth know who you have/haven't contacted on the volunteer interest form

Chat resources:

Setting up email actions for volunteer form

<https://support.google.com/a/users/answer/9308874?hl=en>

Our guest speaker Angie Schmitt wrote a nice piece on the 85th percentile rule a few year's back:

<https://usa.streetsblog.org/2017/08/11/the-85th-percentile-rule-is-killing-us/>

Story Map examples (Bikeway related)

<https://storymaps.arcgis.com/stories/dd7b292beb114b2bb27ef7d516120aa4>

<https://storymaps.arcgis.com/stories/a3d04dd3a9e04cdfaf81fee65ac1bea7>

<https://storymaps.arcgis.com/stories/b51ad9bb4f834fc38e8627a4fafb7561>