

WBWC Board Meeting Minutes

April 22, 2015, 7pm

The Ecology Center, 339 E. Liberty, Suite 339, Ann Arbor, MI

Board Members Attending: Erica Briggs, Larry Deck, Robert Gordon, Peter Houk, Bob Krzewinski.
Board Members Absent: Barbara Lucas, Karen Moorhead, Lloyd Shelton.

1. Call to order – The meeting was brought to order at 7:00pm.
2. Adoption of agenda – A motion was made by Erica, seconded by Larry, to approve the agenda, passing unanimously.
3. Communication From The Chair – Pete reviewed the WBWC mission statement and reconfirmed upcoming meetings. The Michigan non-profit corporation status is back up to date (renewal required by August 1, 2015). Peter also reported on separate WBWC Strategic Plan meeting on April 7th with a draft statement placed online in Google Docs. For the Strategic Plan, more input is needed for campaigns and what their respective end goals would be, and how a Plan is often required in grant requests (i.e. the Ann Arbor Area Community Foundation).
4. Secretary's Report – With one typo noted, a motion was made by Larry, seconded by Erica, to approve the March minutes, passing unanimously. Bob then gave the Secretary's report, noting that the Federal 501(c)3 renewal is due May 15th (Robert and Pete working on this), asked for more Board input on critical dates for a "actions required" calendar and that work for a organized deposit for records, as well as a document retention policy, will pick up after the new WBWC webpage is online. Also Bob will enquire about the renewal date for the www.wbwc.org webpage domain name.
5. Communications Committee Report – Bob gave a report on the status (and a tour) of a new www.wix.com based web page hoping to go public with it by the start of Bike To Work Week in May, and signing up with Wix for a web page plan that has larger storage and bandwidth (\$49/year). For the newsletter, the next deadline (for the Summer edition) will be July 1st with reminder messages going out to the Board, well prior to the deadline, to submit articles.
6. Treasurers Report – Robert reported \$6559.14 in the Bank Of Ann Arbor, and another \$916.41 in PayPal for a total of \$7475.95. A motion was also made by Robert, seconded by Erica, to donate \$100 to the Ecology Center, passing unanimously. Robert will also look into obtaining a checking account debit card from the Bank of Ann Arbor for online purchases.
7. Membership Report – Erica reported that she is trying for a Coalition group meeting of cycling/walking groups in the County during May. For the June Ann Arbor Green Fair, she will confirm with the City that the WBWC will not be charged since we are providing a service (valet bike parking). For the Ann Arbor Earth Day April 26th, attendance at the WBWC booth/valet bike parking was down due probably to forecasts of rain that in reality only briefly touched the event. Erica will also work on more handouts for outreach efforts with Bob working on a smaller (6' x 2') WBWC banner.
8. Projects Committee Report – Larry reviewed the Ann Arbor Geddes Road project along with a WBWC statement on the project. For the US 23 expansion project Larry reported that planning agencies (WATS, SEMCOG) are favoring the project. On the Ann Arbor Border to Border Trail completion, Larry and others supporters will give a presentation before the Ann Arbor Parks Advisory Commission at their April meeting. The new County/Ann Arbor-Ypsi bike map is moving along with publication scheduled for May. Larry will also be continuing to attend the Ann Arbor Pedestrian Task Force meetings and following the University Campus-To-Campus non-motorized link activities.
9. Government Relations Committee – Robert reported on a State level, there is no real action on revisions to crosswalk law. He also reported on one legislator submitting a proposal to do away with the State Complete Streets Advisory Council but seemsto have no support. For the Ann Arbor Capitol Improvement planning process, Robert reported that the City is over budget and the WBWC needs to weigh in on what non-motorized projects should be prioritized.

10. Education Committee – Barbara was unable to attend the meeting but submitted a report by email on media campaigns which was discussed by the Board.

11. Nominating Committee – Pete reported he is reaching out to other potential volunteers and that Board openings for the WBWC are now listed on the NEW Center website (http://www.new.org/board_member_directory). For the November annual membership meeting, potential speakers were discussed, including State Representative Jeff Irwin.

12. New Business – Erica will work on new WBWC membership brochures. A motion was made by Bob to approve a \$125 stipend for Gregg May, a University of Michigan student intern working with the City of Ypsilanti in an unpaid position to update that City's master plan. The motion was seconded by Pete, passing unanimously. A discussion was held on a recent Ann Arbor Fuller Road pedestrian accident and possible actions in the form of Ann Arbor crosswalk upgrade priorities. A potential WBWC Border To Border Trail ride was discussed for National Trails Day (1st Saturday of June) with Bob and Larry working more on this idea.

13. Adjournment - A motion was made to adjourn the meeting by Robert, seconded by Larry, passing unanimously. The meeting was adjourned at 9:45pm with the next WBWC Board meeting taking place on Wednesday, May 27th, 7pm at The Ecology Center.