

WBWC Board Meeting Minutes
September 2022
September 14, 2022, 6:30pm
Virtual Meeting

Board Members Present

Larry Deck
Matt Catanzarite
Seth Peterson
Jaime Magiera
Scott Franz

Guests Present

Matthew Spoor

Chair

- Meeting called to order
 - Mission statement reviewed
 - Agenda adopted
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Public Comment

- Matthew said he was sitting in to see what we were up to and how he can become more engaged.
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Director Reports

- Secretary: Adopt July Minutes
 - Treasurer: No financial report(?)
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Name Change Committee

- Matt has submitted all paperwork so we are legally Walk Bike Washtenaw
- Board members who were present approved logo with revised font as shown below:



Walk Bike Washtenaw

- Jaime and Matt will work on getting the website updated with a deadline and final name change announcement at the annual meeting in November.
 - Seth will go ahead and order Mirrycle mirrors with the new logo printed on them. Board approved up to \$800 to purchase (100) mirrors. Seth will work on finalizing distribution procedures and has volunteered to be in charge of that going forward.
 - Discussed doing some additional merch as well focusing on t-shirts to begin. Jaime will present some cost options at the next board meeting. Hope to have by the annual meeting.
 - There was also discussion of adding an online store to the website. It is built into the website platform, but we will need to discuss particulars before we jump into that. Perhaps a topic for 2023.
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Communications Committee updates

- Lilliane Webb, the new AAATA Business Services Program Manager & getDowntown Director, sent a blurb for the newsletter.
 - No social media updates.
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Volunteer Recruitment

- Discussed adding volunteer roles to the website. We had previously created this [doc](#), but perhaps we should focus on more basic roles that are needed for day to day functionality of the organization.
 - Also discussed the potential of mailers to the public (likely just A2 to start) as a means of educating the public, making people aware of our existence, and drumming up some new members.
 - Another idea was some cross-pollination with other organizations and FB promotion.
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Meeting updates

- Larry did the city's Ride and Learn event. It was relatively well attended.
 - City meeting about upcoming [7th St. and Greenview Project](#). Should share out [survey](#) if we haven't already.
 - Seth attended the Aug. 16 VZIC meeting. Presentation by Sam Schwartz is [here](#) (speed management portion begins at slide 26). Seth's comments to the project team are [here](#).
 - "No Turn on Red" prohibition coming to Monday council meeting. Should share out.
 - Also good to share [this article](#).
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New Business (Items not listed on the agenda)

- Walking map of AA [posted on website](#) under projects. Should share out on our channels.
 - Common cycle donation was used to send one of their folks to UBI so now they have an officially certified bicycle mechanic.
 - Matt shared a [link](#) to the Division St. bike counter. Very Cool! Thanks Fred.
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Upcoming Events

- Annual meeting coming up
 - Decided a hybrid event might be good—lots of folks ready for something in person.
 - Seth will check with Conor O'Neill's to see if hosting is a possibility. Other thoughts were

the old Lucky's market or the former Cavern Club.

- Speakers—if anyone has suggestions for speakers please let us know. Someone mentioned Gregory Fournier discussing the A2-Ypsi trolley.
 - Looking at date windows of Nov. 7-11 or Nov. 14-18
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Action Items determined during meeting:

- Everyone
 - Thoughts on annual meeting speakers
 - Additional annual meeting prep
 - Newsletter submission to Jaime
- Fred
 - Any speaker thoughts?
- Jaime
 - Newsletter
 - Website updates with new logo
 - T-shirt options
- Matt
 - Website updates with new logo
- Seth
 - Reach out to Conor O'Neill's
 - Share out final logo
 - Order mirrors
- Larry
 - Reach out to woman from Scio Twp?