

# **WBWC Board Meeting Agenda**

**February 2017**

February 16, 2017 7:00pm-9:00pm

Ecology Center, 339 E. Liberty, Ste. 300, Ann Arbor, MI

**Mission:** To make Washtenaw County a national leader in bicycling and walking by improving facilities, policies, and community support through advocacy and education.

## **Board Members Present:**

Markus Nee

David Shinabarger

Bradley Parsons

Larry Deck

Peter Houk

Erica Briggs

Robert Gordon

## **Guests:**

## **Settle In**

Brief discussion of meeting agenda & notes. Previous Board Meeting notes from January 2017 can be viewed here: <https://goo.gl/45dHGH>

## **Adoption of Agenda**

David S. moved that we adopt the agenda. Robert Gordon seconded. All members voted to adopt the agenda, none opposed.

## **Chair**

Barbara Lucas & Craig Lyons both stepped down from the board.

Barbara Lucas suggested nominating Valerie Shinabarger as a board member replacement.

## **Secretary**

Board reviewed and made minor edits to the January board retreat minutes. Larry D. moved to adopt the January minutes, Erica B. seconded. All members present voted affirmative, none opposed.

Calendar -- Bicycle Alliance Discussion March 19th, @3pm in a location TBD.

## **Treasurer**

Robert presented that he now gets information when people are donating money, and discussed next steps that we want to take in following up with new & recurring members.

*Concurrent Membership:* Erica motions to approve a concurrent reciprocal membership ability to specific organizations as an additional \$10 to their membership fee that goes straight to the WBWC. Current organization is the Velo Club. There are a plethora of other local organizations that this structure could work

with as well.

*Action item:* Confirm what happens when people sign up as members/recurring members with a deliberate next step for us to take in following up.

*Report:* Larry voted to adopt the Treasurer Report, Markus N. voted to second. All members present voted to adopt, no members opposed. You can view the treasurer report here: <https://goo.gl/TVcWOD>

*Organizational Memberships:* WBWC currently supports annually a number of national organizations to:

In 2016:

League of American Bicyclist, \$75

Alliance for Walking and Biking, \$100

Michigan League of Bicyclist, \$100

Rails to Rails, \$18

Ecology Center, \$250

Michigan Trails & Greenway Alliance, \$80

Total in 2016: \$623.

Proposed for 2017 is:

Rails to Trails, \$30

League of American Bicyclist \$75

League of Michigan Bicyclist, \$150

Ecology Center, \$300

Michigan Trails & Greenway Alliance, \$100

Total in 2016: \$655.

Board voted to approve the 2017 proposal.

*Sierra Club 50th Anniversary:* Robert proposes purchasing a table at the Sierra Club 50th Anniversary dinner on June 10th at 6:30-8:30pm. Several members, Pete, David, and more, are somewhat uncomfortable with using WBWC membership funds to pay for fancy dinners at other organizations. The solution to this is to have board members who are able to go to contribute \$15 for any support dinners. Any other available seats will go to invited WBWC members to attend without paying the \$15. Robert proposes that the WBWC purchases a table at this event for \$320 with the stipulation that WBWC board members who attend will donate \$15 to the WBWC to offset the cost of the meal, and any other seats will be filled by invited guests, who will not need to pay to attend.

Erica moves to adopt this proposal. Markus seconded. All present members voted to affirm, no opposed.

### **Committee Structure**

The committee on committees met, with the goal to increase productivity, communications, and efficiency of various committees. The notes of this committee can be viewed at a link here: <https://goo.gl/bD8nG3>

Pete brought up that in order to change the committee structure we must change the bylaws in order to change some committee structure. Will have to wait until March to change the by-laws Erica requests that the greater specific goal of WBWC needs to be refined and put at the forefront of all committees.

*Goal Discussion:* We would like to create an outreach plan for each committee, including the outreach committee. Create regular committee meetings, and calendar, with public outreach and interaction with potential volunteers. Add a committee section on the newsletter, with next steps if people would like to join that committee or come to a meeting on a particular topic.

*Goals for 2017:* Erica proposes to adopt the committee on committees resolution, complete with the annual goals as viewed here <https://goo.gl/bD8nG3>. Robert seconded the motion. All present members approved, no one opposed the proposal.

### **Data Analysis/Tracking Software**

*BikeMaps:* Barbara is interviewing the designers of this site. Lots of room for improvement with the UI. Clicking & dragging the icon from the left to the map. Adding extra text into comments for user logs without a maximum length of text. Creating next steps for the city to look at.

### **Government Relations Committee**

*Update on Crosswalk Report:*

*WBWC Statement on City Budget Priorities:*

*Crosswalk Design Guidelines:* <https://goo.gl/lpELbz> Lengthy discussion about specific details of the guidelines. Erica motions to approve the guidelines, Bradley seconded the motion. All board members vote to approve.

### **BAC**

*Brad's Report / Results:* 5 foot passing education with billboards & buses, bicycle network gap infrastructure, focusing the bicycle community. Next meeting is March 19th at 3pm.

*Calendar:* \$8 / month ask for the Bike Alliance. Brad will bring a budget for the Bike Alliance to the WBWC once the budget is created. We will talk about this at the next board meeting to potentially review and approve a budget.

### **Projects Committee**

*Karen McKeachie's Trail:* Put in the newsletter and share to ask for funding.

*Karen S. Trail:* Trail at Fleming Creek, 1-2 mile 10ft-wide trail will be completed next to Dixboro Road.

### **Adjourn**

Mention of changing logo, updating website, various projects, and more.

David motioned to adjourn the meeting, bradley seconded the motion. Meeting officially adjourned at 9:57PM.