

## WBWC Board Meeting Minutes

April 2022

April 13, 2022, 6:30pm

Virtual Meeting

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### Board Members Present

Larry Deck  
Matt Catanzarite  
Fred Feng  
Seth Peterson  
Scott Franz  
Jaime Magiera

### Guests Present

Kai Le

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### Chair

- Meeting called to order
  - Mission statement reviewed
  - Agenda adopted
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### No Public Comment

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### Director Reports

- Secretary: Adopt March Minutes
  - Treasurer: Financial Report pending
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### Name Change Committee

- New domain: [www.walkbikewashtenaw.org](http://www.walkbikewashtenaw.org) will redirect to wbwc.org
- Preference across most of the board was for Option A, but without the current revisions:



more like the original



–No gradient, no cursive, proper capitalization, simpler font, maybe some different color options: green/white, green/black, yellow/black. Also include a non-sharrow arrow of some sort.

- Undecided on funding legal review as potential cost was order of magnitude more than anticipated (\$250/hour up to 5 hours)
- Jaime will invite lawyer Steve Rich to next meeting to get a better understanding of what potential services will entail and establish need.
- Also an issue of getting official member approval for name change and purpose (mission) statement. Either virtual meeting, online poll, or both.

- Board should review Articles of Incorporation documents that Larry emailed so everyone can make an informed decision.
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### **Communications Committee updates**

- Reviewed “Who We Are” doc that William created/shared. Matt will make minor updates for upcoming events, but it will get more of an overhaul with name/logo change. Overhaul should also include more pictures with bikes!
  - May 20th is Bike to Work Day. Will have a sign printed to attach to existing sandwich boards. (Seth did look in the basement and found the old banner!) Jaime created [this spreadsheet](#) to help coordinate stations. There was discussion about who might contact lead some of these—it would be good to get this info on the spreadsheet so we can see where the holes are.
  - Board unanimously approved the [Proclamation establishing May as WalkBikeDrive Safety Month](#) for Pittsfield Township.
  - Anticipating newsletter for late spring/early summer to include images from BTWD—biking season in full swing.
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### **Volunteer Recruitment**

- There have been some recent additions to the volunteer interest form. Matt will reach out to see about potential volunteers to staff BTWD and other upcoming events.
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### **Meeting updates**

- The Planning Commission voted to remove parking minimums. Possible call to action when this issue comes to City Council.
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### **New Business (Items not listed on the agenda)**

- Seth forward his email (to Bonnie Wessler) with comments on the Huron River Drive (Cornell to LeForge) design to the board. Results of feedback meeting pending.
  - Larry shared the [Open Letter to U-M Leadership Regarding East Medical Center Drive Bridge and associated petition](#). Board is happy to support, but suggested providing a field on the petition where people could provide their affiliation. (This appears to have been added).
  - Board generally is open to providing a support letter for the Treeline grant application(s), but would like to provide language that frames our support in the context of other (more important) priorities. Fred is opposed to any support for the Treeline. Seth will follow up with Nan Plummer. Board will review [last years support letter](#) and let Seth know how language might be adjusted.
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### **Upcoming Events**

- Board agreed to not participate in in Earth Day, but will do Huron River Day (5/15)(valet), BTWD (5/20) (tables), Bikeapalooza (5/22)(table), and Green Fair (6/10) (table)
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### **Action Items determined during meeting:**

- Everyone

- Review Articles of Incorporation and associated docs that Larry shared
- Let Matt know what events you are able to attend/help staff
- Review Treeline support letter
- Newsletter contributions
- Jaime
  - Invite Steve Rich to next meeting
  - Follow-up with folks regarding BTWD support
  - Newsletter
- Matt
  - Minor tweaks to Who We Are doc
  - Reach out to potential volunteers
  - Follow-up with board members on who can provide what when for upcoming events
- Seth
  - Further logo revisions
  - Follow-up with Treeline
- Larry
  - Follow up with Grad Student petition for EMCD bridge